



Looking for a good way to add value to your agency and enhance your client's liquor liability coverage?

UIG is a recognized leader in Liquor Liability. Now we're partnering with Good Shift — an innovative alcohol server training program — to help you further protect your clients. **As the agent agency we're adding value to your offering, improving your clients' loss control handling and possibly even reducing clients' premiums.**

POSITIVELY POWERFUL PROTECTION.

Good Shift makes it easy for bars and restaurants to protect themselves by making it easy for their workforce to complete their training. Here's how it works:

- Lessons are available any time on any smartphone, tablet or laptop — when it's convenient for employees
- New employees can be enrolled at any time, ensuring that 100% of employees are trained at all times
- Automatically manages training by emailing employees when a new lesson is ready and contacts the manager when training is complete
- Ongoing education reminds workforce to serve safely with pop quizzes, true stories and Good Shift tips
- Provides continuously updated list of certified participants to help with defense and mitigation



Good Shift is a breakthrough web-based alcohol server education program for insureds that:

- Reduces customer loss in the event of a liability claim by demonstrating the establishment's commitment to safe service
- Provides training to promote responsible alcohol service
- Aids in preventing patron injury/property damage
- Helps establishments be seen as responsible businesses in the community
- And may reduce the cost of premiums by up to 10%

100%
EMPLOYEE COMPLIANCE

Good Shift's unique web-based delivery system maintains 100% employee compliance to maximize safety and loss control

800.385.9978

info@uigusa.com

Lessons learned.

GOOD SHIFT OFFERS TRAINING IN THE FOLLOWING AREAS:



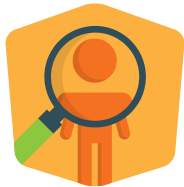
LIQUOR LIABILITY LAWS
AND PENALTIES



TIPS ON PROVIDING GOOD
CUSTOMER SERVICE



FORMS OF VALID/INVALID
IDENTIFICATION



RECOGNIZING INTOXICATION



CALCULATING BLOOD
ALCOHOL CONTENT



INTERVENTION TECHNIQUES

COMING SOON: Assault and Battery, Slips and Falls

By choosing Good Shift and demonstrating their commitment to safe service, establishments reduce exposure to losses from liability claims. Our exclusive ongoing training shows that they're going the extra mile.

Twice a month, Good Shift reaches out to graduate participants to provide additional opportunities to learn, to test their knowledge and to remind them about the importance of responsible alcohol service. Ongoing education includes:

- Timely Tips
- Pop Quizzes
- True Stories
- And More

The leader in liquor liability is now leading the way in loss control. Are you ready to learn more? Call 800.385.9978 today or email us at info@uigusa.com.

ONGOING TRAINING ALSO
HELPS MITIGATE LOSSES.

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UIG Offices Arizona | Iowa | Kansas | Louisiana | Missouri | North Carolina

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